

JANUARY 2014 MEDIA ADVISORY-IMMEDIATE RELEASE

THE COWAN FOUNDATION DONATION CELEBRATION

Brantford, ON – On Friday, January 24, during the Brantford Church Hockey Tournament at the Wayne Gretzky Sports Centre, Mayor Friel and Sandy Jackson (Director of Recreation), will be accepting a donation from The Cowan Foundation for the *Inspiring Greatness* campaign towards the naming of the Brantford & Area Sports Hall of Recognition.

WHAT: • Cheque presentation, official puck drop for the Church Hockey Tournament, photo and interview opportunities.

WHO: • Mayor Friel, Sandy Jackson and members of Council
• Sir Walter Gretzky
• Bob Herron, Brantford Branch Manager, Cowan Insurance Group
• Steve Smith, Regional Account Manager, Frank Cowan Company
• Members of the Brantford & Area Sports Hall of Recognition Executive Committee

WHEN: **Friday January 24, 2014 at 4:30pm**

DETAILS: **4:30pm – 5:00pm:** Join Sir Walter Gretzky, dignitaries, representatives from Cowan Insurance and hockey players participating in the Church Hockey tournament for interviews and photo opportunities with Wayne Gretzky memorabilia!

5:15pm: Puck drop ceremony and photo opportunity on the ice with Sir Walter Gretzky, Mayor Friel, Bob Herron and organizers of the Church Hockey Tournament on Rink 1 (main arena).

WHERE: Wayne Gretzky Sports Centre
254 North Park Street, Brantford, ON
Meet at the Information Desk

Contacts:

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